

BRANT SNOW

14212 Stone Fly Drive, Bluffdale, Utah 84065 | H: 8016477702 | C: 8016477702 | iambrantsnow@gmail.com

Software Director/Developer, Problem Solver and Business Advocate

Quick Highlights:

Implemented and created custom ERP system across 14 countries/ 4 languages with integration into custom CRM and financial software (QuickBooks, Microsoft Dynamics GP)

Scaled company IT infrastructure from 4 employees to support 100+ across 14 countries

Scaled company software to process \$0 annual revenue to \$50 million annual revenue.

Quadrupled Software Development output

Over 46 million dollars saved in cost analysis reporting

EXPERIENCE

10/2015 to Current **Principal Software Engineer - Direct Supervisor:** [Sheridan Richey, CTO](#) **3PL Central – American Fork, UT**

- Bring Project Management/Product Management and Executive Team into alignment
- Rewrite of Version 1 SaaS product to Version 2 SPA
- Create architectural patterns and code review development

Project Highlights:

- Complete ReWork of User Experience
- Created components library quadrupling story point output from 50 to 200 per Agile sprint
- Manage all UI/UX for SaaS and mobile products
- Lazy loading Grid system to virtualize hundreds of thousands of results

Languages/ Frameworks:

HTML5 /CSS / Javascript / JQuery / Angular.js 1.x / Angular.js 2 / React.js Native / Ionic 2 / C# / Node.js / Kendo UI / Sql Server / ASP.NET MVC 5

05/2012 to 10/2015 **Director of Software Engineering - Direct Supervisor:** [Jeff Hanson, CTO](#) **Max International - Midvale, Utah**

- Technical lead for all operation, marketing, finance, customer service projects
- Implemented and Developed 14 International Markets and 4 languages for e-commerce, websites, mobile apps, CRM, ERP, back offices and fulfillment and shipping
- Managed direct reports across 4 different countries and lead project manager for IT projects for all 14 countries

Project Highlights:

- ERP/CRM app for 14 countries
- Customizable Enrollment widget for sales / country managers including UI / UX design

- Bql (Brant Sql) my own ORM framework
- Reworked Shipping methodology (1 million dollar annual savings)
- Reduced Software Budget from 1,500,000 to 750,000 through Virtual Assembly Line
- Cost Analysis Reports - That decision would cost us 46 million dollars, let's not do that.
- Issue Tracking - including UX / UI Design

Languages/ Frameworks:

HTML5 / CSS / Javascript / JQuery / Angular.js / React.js / Sencha Touch /
 Phonegap / Node.js / C# / Sql Server / Mongoddb

03/2009 to 05/2012 Senior Software Engineer - Direct Supervisor: [Jeff Hill CFO](#) / [Jeff Hanson CTO](#)

Max International - Midvale, UT

- Optimized Web Presence and Analytics
- Developed Mobile Apps including UX / UI design
- Supported and expanded backoffice
- Hands on developer while mentoring team of 2

Project Highlights:

- Appcelerator Mobile App
- IOS Native App
- Reduced web marketing and development costs by 50%
- Increased average time on marketing sites from 1 minute 15 seconds to 3 minutes 45 seconds

Languages/Frameworks:

XHTML / HTML5 / CSS / Javascript / JQuery / knockout.js / Appcelerator
 Java / Wicket / PHP / CodeIgniter / Objective C / Cocoa Touch / MySQL

EDUCATION

MBA Brigham Young University

GPA Top 10% of class

Bachelor of Science: Software Engineering

Western Governors

High School Diploma

Timpview High School

4th of 300+, 3.99

PASSIONS

Personal Achievement/Efficiency/Efficacy

Helping individuals with addiction/mental health issues reintegrate into society
 (my wife and I have had over 18 teenagers live with us during or after their treatment)

Nature – One of the few individual sponsors of the Jordan River

<http://getintotheriver.org/sponsors-community-partners-2016>

RELEVANT CERTS

Oracle Certified Java Programmer, Comptia Security+, Network+, A+, Project+,
 Server+